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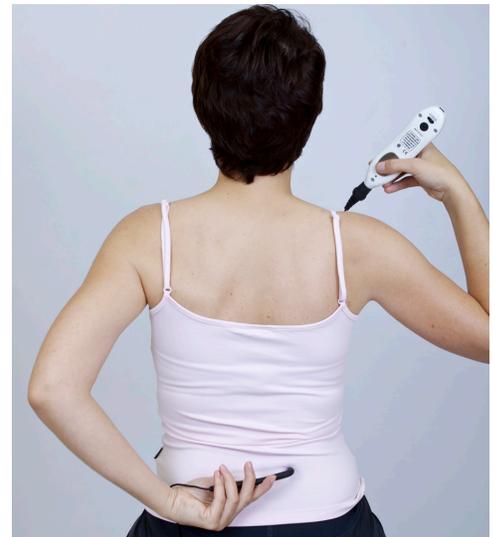
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Toronto

Eliminating Chronic Pain

Microcurrent Point Stimulation (MPS)

Chronic pain affects an estimated 90 million North Americans and costs over 50 billion dollars per year in lost productivity alone. Pain's side effects can be even more unpleasant, including marital and family problems, sleeping difficulties, depression, fatigue and weight gain. As a result, treatments for pain, including acupuncture, chiropractic or massage have spawned the evolution of a huge industry. Despite the size of this industry, and the expertise involved, the chronic pain epidemic continues and patients still suffer.



A new approach to pain relief

Microcurrent Point Stimulation (MPS), a new technique that combines the principles of acupuncture, physical therapy and microcurrent stimulation is successfully helping many patients with chronic pain live normal lives. It can provide 80% or more pain relief within one short treatment. These results are long lasting, and often permanent. The treatment is non-invasive, easy to learn and may be safely applied by the suffering patient, in the home setting. It is the newest therapy being utilized to combat chronic and acute pain throughout North America. MPS is a non-invasive and it applies concentrated micro-stimulation to acupuncture/trigger points to produce an effective and yet versatile approach to chronic pain management. It is based on the premise that ancient philosophies combined with modern technology can provide synergistic, therapeutic results to long time suffering patients.

How MPS works

Applying MPS stimulation to unique combinations of acupuncture points provides immediate pain relief by decreasing muscle tone and releasing endorphins, the bodies' natural pain relievers. Although acupuncture points have been used in therapy for many years, when their stimulation is based on a patient's pain patterns – called dermatomes - their therapeutic outcome of the treatment is far greater. This treatment can be used to combat a wide variety of soft tissue disorders, with minimal time investment.

Success rates will vary, but research performed at the Florida Rehab Hospital suggests a 70 to 85% overall success rate on chronic pain within 1-5 treatments, with the majority of patients receiving at least 50% pain relief after their first application.

This multi-pronged effect on the body's nervous and muscle system is the reason why MPS works so effectively. "Much of chronic pain is muscle in nature," says Jay Shah, M.D., a physiatrist in the Clinical Center of the National Institutes of Health. "The theory is that by stimulating acupuncture [and trigger] points, you can significantly relax muscles and improve pain relief."

Key advantages – Home Use

The key advantage of MPS device is the ease of at-home application. Applied with a small portable hand-held device, MPS may be applied in almost any setting for pain relief in minutes. The unit has a specific point finder built in which "detects" acupuncture & trigger points. When the user pushes a button the device applies a low-level electrical current to open the blockage and relax the muscle.

A physician by training, Dr. Shah has also studied acupuncture and finds that MPS offers many of the same advantages in relaxing muscles to ease pain. "It's a wonderful tool for patients to treat themselves," Shah says. "[It also] causes them to rely less on medications. You can give pain medication, but are you really getting to the underlying cause of the problem?" While pain medications often treat only the symptom, Shah says that MPS allows patients to both treat the symptom and address its source.

Success for Patients

For patients who have tried other approaches and found success with MPS, the therapy is just short of miraculous. Pat Boldt, who runs a health food store near Chicago, was in a series of car accidents 17 years ago that left her with headaches, a frozen shoulder and chronic pain. "I walked like an 85-year-old woman," says Boldt. After a therapist introduced her to the device, Boldt bought her own MPS 1000. She now uses it to stave off the pain. "He did my neck, and a half-hour later I was able to get up and bend down. Before, I couldn't take my foot and put it on top of my other foot, and after he was through with me I could put it on my knee." Boldt says she doesn't really know why it works; she's just happy it does. "The headaches were just terrible," she says. "Once something works, you can't question it."

Emily Hoefer battled scoliosis and back pain since she was four and had her first back surgery when she was seven. After repeated surgeries, one fusing her sacrum and lower spine, she was still in constant pain. After just one 15 minute MPS session she stood up for her first pain free moment in years. Now, Emily uses an MPS device at home and no longer suffers through the bleary-headed side effects of pain medication. She has also noted that the scar tissue from her surgeries has started to break up and appears smaller. For these and so many others, MPS was the answer to their prayers.

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For therapy questions, please e-mail: info@MPStherapy.com**